

John Shields Caldwell

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EDUCATION

Yale University, School of Management, New Haven, Connecticut

M.B.A., 1991. Concentration in international business, with emphasis on trade policy and development in South Asia.

University of Michigan, School of Music, Ann Arbor, Michigan

M.A., Bassoon Performance, 1987. Additional courses in Hindi-Urdu language and literature and ethnomusicology.

Harvard University, Cambridge, Massachusetts

B.A., magna cum laude, History and Literature, Russia and the Soviet Union, 1985. Harvard College Scholarship. Additional courses in music, the sciences, and applied mathematics.

EXPERIENCE

- 2006-present **University of North Carolina, Department of Asian Studies, Chapel Hill, North Carolina**
Lecturer
- Teach Elementary, Intermediate, Advanced Hindi and Urdu language courses, Urdu and Hindi script courses, and South Asian Music course.
 - Co-director, UNC Summer in India Study Abroad program: teach Elementary and Intermediate Hindi-Urdu, co-teach Survey of Indian Literature and Culture (“Contested Souls”).
- 2005-2010 **Darvazah: A Door Into Urdu: Web-based Elementary Urdu Language Instruction**
Project Manager
- Managed workflow and provided technical support and programming on US Dept. of Education Grant for the creation of Internet-based Urdu language learning materials.
 - Developed Urdu alphabet learning module.
 - Contributed to design of Urdu learning tools and exercises.
 - Produced language learning films.
- 1999-2003 **A Door Into Hindi: Web-based Elementary Hindi Language Instruction**
Project Manager
- Managed workflow and provided technical support and programming on US Dept. of Education Grant for the creation of Internet-based Hindi language learning materials.
 - Contributed to design of Hindi learning tools and exercises.
 - Produced language learning films.
- 1997-1998 **University of North Carolina, Curriculum in Asian Studies, Chapel Hill, North Carolina**
Teaching Assistant and Technology Consultant
- Led recitation sections and graded papers for Summer Hindi-Urdu immersion program.
 - Designed and maintained Asian Studies website.
 - Taught workshops for faculty on website design, scanning and graphics, HTML, non-English language software, multimedia presentation software.
- 1996-2009 **North Carolina Center for South Asia Studies, Raleigh-Durham-Chapel Hill, North Carolina**
Outreach Coordinator
- Managed South Asia outreach activities for K-12, post-secondary, business and media.
 - Developed Hindi-Urdu language learning materials for K-12 students and teachers.
 - Developed multimedia curriculum materials on South Asia for Internet delivery.
 - Assisted with Title VI grant-writing, South Asia colloquium series, conferences and workshops.

LANGUAGES: Near-native fluency in Hindi and Urdu; working knowledge of French and Russian.

INTERESTS: Comparative musicology; South Asia’s performing arts, culture, music, film, and literature; language pedagogy.

PUBLICATIONS

“The Movie Mujrā: the Trope of the Courtesan in Urdu-Hindi Film” in *Southeast Review of Asian Studies*, volume 32 (2010), pp. 120-8.

PRESENTATIONS, SEMINARS, INTERVIEWS

“Globalization, Postmodernism, and World Music: the case of Hindi film songs”, Southeast Region Association of Asian Studies Conference, Spring, 2011 (proposed).

“The Triumph of Tradition: the decline and fall of the modern woman in South Asian Cinema” Association of Asian Studies annual conference, Honolulu, Hawaii, April 2011 (accepted).

“Opening Doors On-line: Teaching Hindi-Urdu in Cyberspace,” Workshop for Asian Studies faculty, October 8, 2010.

Featured interview in national Indian newspapers (in Hindi and Punjabi) including *Dainik Jagaran* and *Dainik Bhaskar*, July 2010.

“The Cultural Significance of Dance” presented for the UNC Libraries’ Diversity Day, March 2, 2010.

Conducted workshop on New Technologies for Less Commonly Taught Languages, Rutgers University, February 18, 2010.

“From Saint to Screen: Qawwali in South Asia” special guest DJ on World Music radio show on WXYC FM, broadcast November 27, 2009.

Poster session on Darvazah Urdu Language Learning Website, South Asia Conference, Madison, Wisconsin, October 22-24, 2009.

Interviewed on Pakistan Television (PTV) Lahore for a series on Sufi Poetry, July 2009.

Fulbright-Hays Group Projects Abroad Panel, Title VI 50th Anniversary Conference, Washington, D.C., March 19, 2009.

Interviewed and featured in article by Dr. Sudha Om Dhingra, “हिंदी का मौन सिपाही (Hindi’s Silent Soldier)” in *Vishwa (World Hindi Literary Magazine)*, January-March 2009, pp. 46-47.

“Indian Cinema and Society,” presentation at Understanding India Seminar, Friday Center, Chapel Hill, NC, September 22, 2007.

Faculty advisor, World View Educators’ Tour of India: presented on many aspects of Indian culture and society, and advised 35 K-12 teachers, July 2007.

“South Asian Music and Dance,” World View Seminar on South Asia, March 2007.

HONORS, GRANTS, AND AWARDS

Center for International Business, Education, and Research (CIBER), UNC, Business Hindi grant \$5,000, 2010-2014.

Photo “Mango Seller” won 2007 Center for Global Initiatives Photo Contest and was used in the 2008 CGI Calendar.

Participant, Fulbright-Hays Group Projects Abroad (G.P.A.) in India, July 2008.

Carolina Asia Center travel grant for India, July 2008, awarded \$770.

OFFICES, MEMBERSHIPS AND COMMITTEES

UNC Pakistani Student Association, Faculty Advisor, 2010-present.

Geet Bazaar Radio Program WKNC 88.1 FM, co-host and producer, 1999-present.

Taj Connection Television Program, the People’s Channel, co-host and producer, 2007-2008.

South Asian Language Teachers Association, lifetime member.

SEAS Singapore Selection Committee (UNC Study Abroad): Spring 2010.

Wake County United Arts Council, Grant panelist, 2005-present.

Computer Assisted Language Instruction Consortium (CALICO), chair, Font Working Group, 1999-2003.

NuvYug Indian Cultural Association, Board of Trustees, 2002-2006.

Durham Symphony Orchestra, Principal Bassoon, 1996-present.

Raleigh Symphony Orchestra, Principal Bassoon, 1997-present.

North Carolina Wind Orchestra, Principal Bassoon, 1996-present.

National Speleological Society, lifetime member 1977-present.